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## Jellyvision to hire 100 people

By RYAN ORI |  



Chicago-based interactive marketing firm Jellyvision Lab added office space in a building near its Lincoln Park headquarters amid plans to hire 100 employees this year, said CEO Amanda Lannert.

Jellyvision leased about 9,700 square feet at 811 W. Evergreen St., which is now fully leased, said Matt Garrison, managing principal of R2, which owns the building. The new space, which Lannert said Jellyvision plans to move into this spring, is about a block south of the company's 22,000 square feet at 848 W. Eastman St.

Jellyvision nearly doubled in size to 185 employees in 2014, now has 205 workers and expects to increase its head count to 250 within the next two months, Lannert said. Jellyvision, represented by CBRE Executive Vice President Brad Serot, is seeking more space nearby to accommodate future growth, Lannert said. "We decided to take a campus approach because we love this neighborhood so much," Lannert said.

R2, then known as South Street Capital, bought the four-story, 45,448-square-foot building near Goose Island in 2013.

